

WSOC-TV

Agency Name: American Media

Todays date: 10/29/2012

Advertiser Name: Hudson / R/US Representative

Invoice Nbr.: _____

☒ Credit ☐ Debit ☐ Refund ☐ Transfer ☐ OSI Contract # 335857

☐ Agency # ☐ Advertiser # ☐ Order Type

Date Aired: _____

Time Aired: _____

A/E Name: Andrea Moore

A/E Number: _____

Ntl. Rep Nbr: _____

Billed at Rate: _____

Corrected Rate: _____

Gross Credit/Debit: \$1,000.00

Net Credit/Debit: \$850.00

REASON FOR ADJUSTMENT:

SALES

- ☐ Agency Commission Adj.
- ☐ Sales Ordering Error
- ☐ Makegood Error
- ☐ Rate Adjustment
- ☐ Telerep Ordering Error
- ☐ Telerep Makegood Error
- ☐ Spots Double Ordered

OTHER

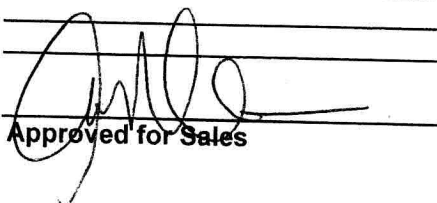
- ☐ Carting Error
- ☐ Technical Difficulty
- ☐ Network Overrun
- ☐ Invoice Billing Error
- ☐ Computer Conv. Error
- ☐ Production Billing Adj.
- ☐ Internet

TRAFFIC

- ☐ Product Conflict
- ☐ Poor Rotation
- ☐ Incorrect Media
- ☐ Outside Time Period
- ☐ Order Entry Error

EXPLANATION:

rebates from the week of 10/15- dollars are being respent
11/1 Th-fr 1137p-1237a 2x \$500


Approved for Sales

Approved for Accounting



WSOC-TV

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract # 335857

Schedule Dates 10/09/12-11/03/12
Advertiser Pol/R Hudson/R/NC US Representative (16382)
Agency American Media & Advocacy Group (4189)
Product Political - Federal Candidate (1067)
Brand 3323 HUDSON/MRCC (139166)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name ROBINSON, TRACEY
Phone/Fax /

Date Entered 10/05/12
Last Modified 10/31/12
Entered By Jill Hipskind
CO-OP No
Headline # 06364552
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,648.75
Net Total \$37,676.25
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Oct. 2012 50 \$40,525.00
Nov. 2012 6 \$3,800.00
Grand Total: 56 \$44,325.00

CPE 274/491/3323
Account Types National/Political
Billing Type Standard
Comments HUDSON/MRCC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
RICHARD HUDSON FOR CONGRESS

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	10/12/12-10/12/12	4	:30	11P-11:35P (EST)	1					1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
2.1	Normal Line / Spot	10/12/12-10/12/12	4	:30	11:35P-12:05A (EST)	1					1			1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-NITELINE	10/5/12
3.1	Normal Line / Spot	10/12/12-10/12/12	5	:30	12P-1P (EST)	2					2			2	\$375.00	\$750.00	Charlotte (WSOC)	EYEWIT MIDDAY	10/5/12
4.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	5P-5:30P (EST)	1					1			1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWIT NWS 5	10/5/12
5.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	5:30P-6P (EST)	1					1			1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWIT NWS 5	10/5/12
6.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	6P-6:30P (EST)	1					1			1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 6	10/5/12
7.1	Normal Line / Spot	10/12/12-10/12/12	4	:30	7P-7:30P (EST)	1					1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12
8.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	7A-8A (EST)	1					1			1	\$775.00	\$775.00	Charlotte (WSOC)	GD MRN AMR	10/5/12
9.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	11P-11:35P (EST)	1								1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
10.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	12P-1P (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWIT MIDDAY	10/5/12
11.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	5:30P-6P (EST)	1								1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWIT NWS 5	10/5/12
12.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	6P-6:30P (EST)	1								1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 6	10/5/12
13.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	7P-7:30P (EST)	1								1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12
14.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	11P-11:35P (EST)	1								1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____

Accepted Station: _____

Date: _____

Comments: _____

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WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 335857

Schedule Dates	10/09/12-11/03/12	Date Entered	10/05/12
Advertiser	Pol/R Hudson/R/NC US Representative (16382)	Last Modified	10/31/12
Agency	American Media & Advocacy Group (4189)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	NO
Brand	3323 HUDSON/NRCC (139166)	Headline #	06364552
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	ROBINSON, TRACEY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	274/491/3323	Commission	\$6,648.75
Account Types	National/Political	Net Total	\$37,676.25
Billing Type	Standard	Sales Tax	

Comments: HUDSON/NRCC
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** RICHARD HUDSON FOR CONGRESS

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	50	\$40,525.00
Nov. 2012	6	\$3,800.00
Grand Total:	56	\$44,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	7A- 8A (EST)	1	1							1	\$775.00		Charlotte (WSOC)	GD MRN AMR	10/5/12
16.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	8A- 9A (EST)	1	1							1	\$725.00		Charlotte (WSOC)	GD MRN AMR	10/5/12
18.0	Normal Line / Spot	10/13/12-10/13/12	5	:30	7A- 8A (EST)										\$325.00	\$325.00	Charlotte (WSOC)	EYE NW SA MRN2	10/5/12
20.1	Normal Line / Spot	10/14/12-10/14/12	4	:30	11P- 11:35P (EST)									1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
21.0	Normal Line / Spot	10/14/12-10/14/12	5	:30	12P- 12:30P (EST)									1	\$275.00	\$275.00	Charlotte (WSOC)	EYEWIT MDDY SU	10/5/12
22.0	Normal Line / Spot	10/14/12-10/14/12	5	:30	6P- 6:30P (EST)									1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	EYE NWS SUN 6	10/5/12
23.1	Normal Line / Spot	10/14/12-10/14/12	5	:30	7A- 8A (EST)									2	\$300.00	\$600.00	Charlotte (WSOC)	EYE NW SU MRN2	10/5/12
24.1	Normal Line / Spot	10/11/12-10/11/12	4	:30	11P- 11:35P (EST)									1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
25.1	Normal Line / Spot	10/11/12-10/11/12	4	:30	5P- 5:30P (EST)									1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-NITELINE	10/5/12
26.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	5:30P- 6P (EST)									1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWIT NWS 5	10/5/12
27.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	6P- 6:30P (EST)									1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 6	10/5/12
28.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	7A- 8A (EST)									1	\$775.00	\$775.00	Charlotte (WSOC)	GD MRN AMR	10/5/12
30.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	8A- 9A (EST)									1	\$725.00	\$725.00	Charlotte (WSOC)	GD MRN AMR	10/5/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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American Media & Advocacy Group
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Contract # 335857

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Advertiser	Pol/R Hudson/R/NC US Representative (16382)	Last Modified	10/31/12
Agency	American Media & Advocacy Group (4189)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	3323 HUDSON/NRCC (139166)	Headline #	06364552
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	Normal
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	ROBINSON, TRACEY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	274/491/3323	Commission	\$6,648.75
Account Types	National/Political	Net Total	\$37,676.25
Billing Type	Standard	Sales Tax	

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Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	50	\$40,525.00
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31.1	Normal Line / Spot	10/09/12-10/09/12	4	:30	11P- 11:35P (EST)			1						1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
32.1	Normal Line / Spot	10/09/12-10/09/12	4	:30	11:35P- 12:05A (EST)			1						1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-NITELINE	10/5/12
33.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	5P- 5:30P (EST)			1						1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWIT NWS 5	10/5/12
34.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	5:30P- 6P (EST)			1						1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWIT NWS 30	10/5/12
35.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	6P- 6:30P (EST)			1						1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 6	10/5/12
36.1	Normal Line / Spot	10/09/12-10/09/12	4	:30	7P- 7:30P (EST)			1						1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12
37.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	7A- 8A (EST)			1						1	\$775.00	\$775.00	Charlotte (WSOC)	GD MRN AMR	10/5/12
38.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	8A- 9A (EST)			1						1	\$725.00	\$725.00	Charlotte (WSOC)	GD MRN AMR	10/5/12
40.1	Normal Line / Spot	10/10/12-10/10/12	4	:30	11P- 11:35P (EST)			1						1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
41.1	Normal Line / Spot	10/10/12-10/10/12	4	:30	11:35P- 12:05A (EST)			1						1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-NITELINE	10/5/12
42.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	12P- 1P (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWIT MIDDAY	10/5/12
43.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	5P- 5:30P (EST)			1						1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWIT NWS 5	10/5/12
44.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	5:30P- 6P (EST)			1						1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWIT NWS 30	10/5/12
45.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	6P- 6:30P (EST)			1						1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 6	10/5/12

CONFIRMATION CONTRACT

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Comments:		Comments:	

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46.1	Normal Line / Spot	10/10/12-10/10/12	4	:30	7P- 7:30P (EST)				1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12
47.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	7A- 8A (EST)				1					1	\$775.00	\$775.00	Charlotte (WSOC)	GD MRN AMR	10/5/12
48.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	7:30P- 7:56P (EST)					1				1	\$850.00	\$850.00	Charlotte (WSOC)	ENT TONIGHT 30	10/5/12
49.1	Normal Line / Spot	10/11/12-10/11/12	4	:30	7:30P- 7:56P (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	ENT TONIGHT 30	10/5/12
50.0	M/G For 15.0.1 / Spot	10/17/12-10/17/12	5	:30	5A- 5:30A (EST)				1					1	\$425.00	\$425.00	Charlotte (WSOC)		10/16/12
51.0	M/G For 15.0.1 / Spot	10/17/12-10/17/12	5	:30	12:05A- 1:05A (EST)				2					2	\$150.00	\$300.00	Charlotte (WSOC)		10/16/12
52.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	7P- 7:30P (EST)									2	\$1,200.00	\$2,400.00	Charlotte (WSOC)		10/29/12
53.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	5:30A- THE CHRIS MATTHEWS SHOW							X		2	\$200.00	\$400.00	Charlotte (WSOC)		10/29/12
54.0	Normal Line / Spot	11/01/12-11/02/12	4	:30	11:37P- 12:07A (EST)					X	X			2	\$500.00	\$1,000.00	Charlotte (WSOC)		10/31/12

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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